

The  
world is  
yours





## With a St. Norbert College degree, **the world is yours**

Some people call it a stepping stone. Some call it a springboard. Others, a launching pad. Whatever you choose to call it, an engaging college education readies you for the future.

At St. Norbert College, you'll have a full range of experiences. You'll grow and change in more ways than you can imagine. You'll pursue what matters here ... so you can pursue what matters in life.

Here, a few of our recent alumni talk about the influence St. Norbert has had on their blossoming careers.



# Katrina (Geurts) Cox '15



**Associate Attorney**, Hager, Dewick & Zuengler, S.C.

**Major at St. Norbert:** Political science with a pre-law certificate

**What she does:**

I mainly work as a business transactional attorney, setting up companies and handling the mergers and acquisition of companies. I also handle commercial and residential real estate transactions. My work involves a lot of drafting and negotiating contracts.

**Why she loves it:**

Working at a small- to medium-sized firm gives me the ability to assist clients from start to finish in a transaction and create meaningful relationships in the process. I'm not doing the same thing every day. Plus, I'm working with people in the community where I grew up, and helping them achieve their dreams is very rewarding.

**How her SNC experience helped:**

My professors taught me to advocate for myself, so when I went to Madison for law school — a larger school in a larger city — I was able to speak up for myself, and that confidence now helps me advocate for our clients.

**One St. Norbert professor who stands out:**

Dr. Jacobs. He's an amazing person inside and out. He's truly invested in his students and his students' success. I came to St. Norbert believing I wanted to go to law school because when I was young, my dad said I argued so well with my brother I should be a lawyer! Dr. Jacobs understands the hard work it takes to become a lawyer, and the substantial financial investment. He made sure I took all of the classes I needed to take, and helped facilitate working at the Brown County Circuit Court, to make sure law school was the option I really wanted.

**Why someone should choose SNC:**

St. Norbert is phenomenal in its close student-professor relationships — where professors can be invested in their students because they don't have hundreds and hundreds at a time. Their doors are always open. Also, St. Norbert has tremendous reach in the local community, but also in communities outside of Wisconsin. The college has created an amazing network, and they find a way to give you the opportunities you need even if they don't have it on campus.

**How SNC helped shape her professional life:**

St. Norbert instilled in me the importance of community: always thinking about the community you're living in, going to school in, working in and the importance of giving back to it. I was lucky to find a firm that also has these values and understands how important it is to be part of your community and do what you can to make it better.

Our faculty  
are deeply  
invested in  
your success

[snc.edu/academics/faculty](http://snc.edu/academics/faculty)





At SNC,  
you can be  
inspired to  
a life of service

[snc.edu/sturzcenter](https://snc.edu/sturzcenter)



# Steven Garza '13

**Foreign Affairs Officer**, U.S. Department of State

**Majors at St. Norbert:** Political science,  
international studies

**What he does:**

I work on regional affairs for the State Department. Prior to that, I worked for Google's public policy team, specifically working on international and Latin American policy. I also interned at the White House in 2013.

**Why he loves it:**

I'm working on behalf of something greater than myself. St. Norbert really instilled a sense of service in me: service to me, my family and the community. Now that I'm back in government, I really appreciate it.

**How his St. Norbert education helps:**

St. Norbert made me a better writer, and that's what prepared me most for my professional career. The curriculum is very writing-intensive, and your professors give you valuable feedback on improving your writing.

**Why students should consider SNC:**

The faculty and staff really, truly care about who you are and what your passions are. If you're willing to ask, you will always get assistance. That's really what makes St. Norbert different from a lot of big schools. I wanted to study abroad in Cuba. Dr. Marti Lamar went to great lengths to find a program through UW-Stevens Point that I could join, and then the college was willing to accept the credits I earned. My professors also worked with me in preparing for graduate school and drafting my résumé.

**When he's not working:**

I'm cooking Mexican food. My father cooked a lot when I was growing up. He's an excellent cook, and he used to say, "Watch me," and that's how I learned. My favorite dish to make is *chorizo con huevos*. Don't wipe up the grease.

Our graduates: **The BIG picture**

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We have one of the best on-time graduation rates in the Midwest. Most of our students graduate in four years. (It may surprise you that 5½ years is the average at public schools!) SNC grads get into the workplace faster, with less debt.

96%

Within one year of graduation, 96 percent of our graduates are employed or in grad school. It doesn't take long to experience the value of an SNC degree.

1%

St. Norbert's alumni loan default rate is a remarkable 1 percent — a fraction of the national average. That means we're one of the best in the country when it comes to ensuring students graduate with manageable debt and get the good jobs needed to pay their loans.





25%

10%

25%

The college's Donald J. Schneider School of Business & Economics offers one of our newest majors, data analytics.

[schneiderschool.snc.edu](http://schneiderschool.snc.edu)



# Chris Gusman '12

**Lead Business Intelligence Developer,**  
Schneider National

**Major at St. Norbert:** Computer science

### What he does:

We're that core business intelligence team that provides enterprise analytics data to the company. There are lots of facets to this — what are the types of orders we have coming in, how well are we tracking these orders, how often are things on time versus late, etc.

### Why he loves it:

I love working on a lot of different problems and getting familiar with processes. In order to help create meaningful analytics, I need to understand the problem you're trying to solve. What decisions are you trying to make, what do you want to measure, what are you trying to do? Sometimes people come in with a very narrow approach and we have to peel it back and say, "What do you plan to do with the data we'd provide?" We help ensure people get data that's meaningful for them in order to track and achieve their objectives.

### Why students should consider St. Norbert College:

When you need help, the faculty is always there. My degree was challenging for me, and my professors went above and beyond the normal hours of service to help me be successful. This is a community where everyone is invested in you and your potential. I also loved that the class sizes weren't massive, and the campus is beautiful and easy to get around. You don't have to catch a bus and spend an hour commuting, like you do at bigger schools.

### How SNC changed him:

This might sound cheesy, but it's SNC's *communio* concept. When I was younger, I was very driven based on what was right for me. But now, my service opportunities on campus and my own life experiences have changed my perspective into not just how do I get better, but how do I help others become better? That's fed into the leadership role I'm in now at Schneider. It's not just about my success, but about how I can elevate others. Even outside my career space, if I see someone in need, can I offer them food or my time? Or with COVID, while wearing a mask is an inconvenience, I'll wear one because it's good for my neighbors and my community.

### When he's not working:

I like to dabble in Hadoop, which involves the concept of parallel computing with large data sets. I like to tinker, learn and keep pursuing things. I like programming — creating the button that does something.

## Our graduates: **The BIG picture**

# 500

As in, Fortune 500, where many of our graduates find employment. A few places you'll currently find SNC grads:

|                         |                                      |
|-------------------------|--------------------------------------|
| Humana                  | Kimberly-Clark                       |
| PriceWaterhouse-Coopers | CBS                                  |
| National Forest Service | Target                               |
| Aurora Health Care      | Walgreen's                           |
| Boeing                  | Harley-Davidson                      |
| Associated Bank         | U.S. Bank                            |
| 3M                      | Catholic University of Lille, France |
| Epic Systems            | Judicial Watch                       |
| Georgia Pacific         | Caterpillar                          |
| Allstate                | U.S. Army                            |
| GE Healthcare           | Peace Corps                          |
| Kohler Co.              | Acuity                               |
| Northwestern Mutual     | Ernst & Young                        |

You'll also find them in countless local and regional businesses, or starting their own as entrepreneurs and visionaries.



More than 15 percent of our grads pursue additional education. Not just law school and med school, but graduate and other programs in an extraordinary range of disciplines. And the schools they enter are top-notch, recently including:

|                              |                          |
|------------------------------|--------------------------|
| Georgetown University        | Cornell University       |
| Marquette University         | St. Louis University     |
| University of Wisconsin      | New York University      |
| University of Minnesota      | Ohio State University    |
| Medical College of Wisconsin | Vanderbilt University    |
| Purdue University            | University of Notre Dame |
| Northwestern University      | Duke University          |
| Michigan State University    | Boston College           |
|                              | University of Chicago    |
|                              | Loyola University        |





Under-graduate research opportunities abound at SNC

[snc.edu/collaborative](https://snc.edu/collaborative)



Ian  
**Klein '10**

**Chief Technology Officer,**  
Spero Renewables

**Major at St. Norbert:** Chemistry

**What he does:**

We're working to convert renewable resources like wood chips or agricultural by-products into high-value chemicals. We're mainly targeting the flavor and fragrance industries. It's really exciting that we're doing what no one else has done before.

**How he got the job:**

While I was working on my Ph.D. at Purdue, I helped my advisor start Spero, a renewable chemical company.

**How his SNC experience helped:**

One of the main things that helped me was having small class sizes. That was really important in establishing relationships with my professors. And by having a smaller program, it was easier to get to know them and get involved with their research projects.

The summer after my freshman year, I did a research project with Dr. Kurstan Cunningham. That was important because we were doing some new experiments, not repeating experiments that had been done before. I did research with her for two summers, then during the semester. As part of that research experience, I was able to present at several different conferences. This research definitely helped get me into grad school.

When I started grad school, it was a bit intimidating. There were all of these other students who had gone to big schools all over the world, and I went to St. Norbert. I thought maybe they'd have an advantage over me, but that wasn't the case at all. My research experience was as strong, or stronger, than theirs.





# Jeana Metcalf '20

**Registered Nurse**, Northwestern Medicine Prentice Women's Hospital, Medical/Gynecology Oncology Unit

**Major at St. Norbert and Bellin College:** Nursing



You can  
go where  
your passions  
take you at SNC

[snc.edu/campuslife](https://snc.edu/campuslife)

### What she does:

I am dedicated to achieving the best possible outcomes for my patients by providing patient-centered care through evidence-based care practices. I'm also one of the biggest support systems for my patients, all while treating and caring for their illnesses.

### Why she loves it:

One of the most rewarding aspects of being a nurse is connecting with your patients, supporting them and knowing you helped to make a difference in their lives. I love the challenges of being a nurse, as well as the rewarding feeling at the end of each shift.

### How her college experience helped:

St. Norbert helped prepare me for the courses I took in nursing school. All of the classes I took at SNC were my prerequisites to get into Bellin College. My advisor and professors made my transition into nursing school very easy by making sure that I was always placed into the correct classes and had all of my credits completed. Through my coursework at SNC, I learned how to get over many challenges and to improve my time-management skills. [Professor Zach] Pratt in particular had a huge impact on my studies and career. He always pushed me to do my best, and was a huge supporter and a great role model. He always believed in me and my goal to become a nurse.

### Why someone should choose St. Norbert College:

The small size of the campus is what makes the college so special. I was able to meet and get to know a lot of different people through various clubs, social groups and sporting events. The friends you meet at SNC become family, and that is something I am beyond grateful for.

### Her favorite SNC memory:

My favorite memories were made through Canadian Cornish Hams, or CCHams, a women's social/service organization that promotes unity and a sense of family. I always looked forward to the new memories I was going to make with the many events that the group put together.

### What the SNC community meant to her:

I met the most amazing friends at St. Norbert, who continuously pushed me to be my best self, always supported me and never gave up on encouraging me to do my best in school. Although it was still very challenging, I would not have made it through nursing school without the phenomenal support system and friends I met at SNC.



# What you'll experience here

We see very strong connections between a St. Norbert education and our graduates' success. In particular, there are 10 facets of the St. Norbert experience that we feel are instrumental in preparing for your future.

## #1 Engaging experiences

You'll be exposed to big ideas here, not just in your chosen field, but in all areas of academic inquiry. As a result, you'll become a well-rounded, knowledgeable and perceptive individual.

## #6 Real-world learning

Northeast Wisconsin is an economic powerhouse, with a remarkable number of global-scale businesses and organizations. It's fertile ground for internships, and our students take full advantage.

## #2 Community service

Service to others is a big part of life at St. Norbert. Our students' work improves the lives of people in our communities; it also transforms the lives of those who serve.

## #7 Global perspectives

St. Norbert College brings diverse perspectives onto campus and sends its students out into the world in large numbers (30 percent study abroad). It builds an appreciation of cultures and values, a sense of perspective, and insight about serving a larger cause.

## #3 Collaborative research

As early as your first year, you can work closely with professors, gaining experience with research methods and reporting. It'll teach you to think critically and analytically, and it's pure gold when you're applying to grad school.

## #8 Extracurricular activities

Student clubs and organizations abound here. They provide opportunities for broadening your horizons, exploring new interests, leading and taking ownership.

## #4 Deeply committed faculty

At SNC, we have a 13-to-1 student-faculty ratio, and every professor's first responsibility is teaching (a job they happen to love). You'll get to know them; don't be surprised if you stay connected well into your life after St. Norbert.

## #9 An affordable education

Our generous financial aid and an excellent on-time graduation rate help students graduate with manageable debt. That allows them to pursue careers they're passionate about, rather than those that finances dictate.

## #5 Rigorous academics

You won't skate through "light and easy" classes at St. Norbert. Employers marvel at how well-prepared our graduates are — so it's probably no surprise that 96 percent of our grads are snapped up by employers (or grad schools) within a year.

## #10 Career guidance

From the moment you arrive, we'll be focused on your academic plan, with an eye toward helping you find your true calling and plan for a career. As a result, you'll find yourself well equipped to pursue the path in life that means the most to you.



Reserve your place at St. Norbert College today!

Deposit at [snc.edu/go/deposit](https://snc.edu/go/deposit)





Pursue what matters.